



Stride for Stride Numbers

241

Total Runners: Stride for Stride sponsors registration costs for 241 runners, and counting.

22

Countries From: Most of our runners are immigrants from Central & South America who live in Boston, NYC and Miami.

\$83,000

Spent on Race Bibs: Since our founding in November 2018, Stride for Stride has spent \$83,000 on race bibs to help make races more accessible and more diverse.

11,470

Total miles Run in Races

327

Team Stride for Stride has run 327 distinct races since our founding, including four of six World Majors.



STRIDE FOR STRIDE



Stride for Stride is a non-profit running organization that buys race bibs for immigrant, BIPOC, and low-income runners - our goal is to make races more accessible and more diverse.

Stride for Stride launched in November 2018 and since then we've grown to a team of 241 runners from 22 countries; Mexico, Guatemala, Honduras, Nicaragua, El Salvador, Colombia, Ecuador, Panama, Brazil, Chile, Venezuela, Peru, Dominican Republic, Cuba, Jamaica, Nigeria, Ethiopia, Kenya, Ivory Coast, Taiwan, Morocco and the United States.

VISIBILITY



Stride for Stride's goal is for our runners to be seen and included in the biggest races in the United States, and the world - representation matters. In 2022 this included; the Miami Marathon, Boston Marathon, Chicago Marathon, NYC Marathon, Philadelphia Marathon and 149 other races.

Our team ran a total of 6,830 race miles in 2022. Most of these races have more than a thousand runners and many far exceed that; Falmouth Road Race (10,000 runners), BAA 5K, 10K & Half (10,000 each), Boston Marathon (30,000), NYC Marathon (50,000).

NEEDS



Stride for Stride's biggest needs and dream partnerships are; partnership with a major shoe / running brand, partnership with a hotel chain, partner to assist with the costs of race bibs, media partner.

Shoe / Running Brand: I think this one is obvious.

Hotel Chain: In November a lot of our Boston and NYC runners travelled to Philadelphia to run the marathon. However, many of them slept on the floor the night before running 26.2 miles - that was crushing to hear. Stride for Stride would love to be able to cover more hotel stays, and a hotel partnership would make that possible.

Over the past two years we've hosted a weekend retreat in Cape Cod during the Falmouth Road Race - a weekend away on Cape Cod is a life-changing experience for our team.



2023 Projections

400

Total Team Members: We've doubled our team members each year purely by word-of-mouth. We believe we'll continue to do so in 2023.

25

Total Countries: We'll likely add a few more countries in 2023. Colombia and Mexico are the most popular countries represented on the team.

\$80,000

Spent on Race Bibs: With an ever growing team and more races to run I see our registration costs almost doubling in 2023.

10,000

Total Miles Run in Races: Our 2023 goal is 10,000 race miles - this does not include thousands of training miles.

175

Total Distinct Races in 2023



NEEDS (CONT.)



Stride for Stride paid for the race bibs and two nights lodging for a dozen runners. These two weekends were instrumental in making Stride for Stride a family. For a recap on how special the Falmouth Road Race is to our team please read our [2021](#) and [2022](#) recaps.

Unfortunately, the cost (close to \$3,000) forced us to scale down the number of rooms and the number of runners included. This running retreat is something we would like to expand in the year ahead.

RACE BIBS



Race bibs are by far the biggest cost for Stride for Stride and we anticipate these costs increasing to \$80,000 in 2023, up from \$43,880 in 2022.

Stride for Stride is a 501(c)(3) public charity and a tax-deductible donation to cover race costs would continue to empower our runners to achieve goals that would otherwise be out of reach. Completing a race is more than just running, it's also about hope, wellness, empowerment, and pure joy. A few benefits beyond the charitable are:

BENEFITS



Singlets

1

In exchange for covering bib costs; we can place your logo on the back of our singlets that we distribute to team members.

2

10,000 Miles

Stride for Stride ran 6,830 race miles in 2022, and we anticipate hitting 10,000 miles in 2023. 10,000 miles in which your logo will be seen on the backs of our runners in races with up to 50,000 runners.

3

Race Calendar

Stride for Stride has a terrific race calendar at StrideForStride.net, and the [best team database](#) in the sport - plenty of real estate to feature your logo.